

Positive Alternatives 2014-16 Quarterly Update

Grantee: CHOICES PREGNANCY CENTER

Goal: To provide support encouraging women of Redwood Co. and surround area to carry pregnancies to term, and to care for their babies after birth

For the period:

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide guidance to grant staff; complete grant forms and requirements; attend required grant meetings; hire and train grant staff		Continued bi-weekly sessions with staff on specific training topics related to client services. Practicing and beginning to implement Coach Approach in client contact. Have developed a list of coaching questions for common client conversations and topics. Updating Policy and Procedure according to legal review recommendations to ensure quality service and practices.	
Outreach	Offer on-site parenting, pregnancy and life-skills education lessons to pregnant or parenting students in 3 area high schools		Although we have been contacted about meeting with clients in the schools, none followed through to actually meeting with us. Outreach continues through the educational blog and social media posts that encourage learning and healthy life choices. We continue to see growth in this area as more people are reached. Working to connect directly with current clients as well so they can benefit from the educational posts.	
Crib Distribution/ Sleep Safety Education	Provide Safe Sleep education and opportunity to earn Pack n Play or Crib	1 - 2	Reducing the Risk of SIDS DVD discusses the safest environment for baby's sleep	3
Life-Skills Education Program	Provide individual lessons on relevant life skills in an incentive program	1 - 2	Lesson focused on healthy relationship building	3

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Nutrition	Provide individual lessons on good nutrition during pregnancy and for breastfeeding and infancy	3 - 6	Goals and benefits of breastfeeding, and Your Changing Body were lessons given that emphasized the importance of good nutrition for mother and baby.	3
Parenting Education	Provide individual sessions on relevant parenting topics in an incentive program	30	Understanding your baby's cry, Eye contact means love, Infant temperament and 10 Things Every Child needs are among the popular parenting lessons this quarter.	58
Pregnancy Education	Provide individual sessions on relevant pregnancy and childbirth topics in an incentive program	15	Your Changing Body, Your Unborn Baby's Secret World, Trimester lessons, and various labor preparation exercises were among the pregnancy education favorites this quarter.	21
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	All clients chose to sign up for Earn While You Learn in addition to the referral services they received.	0
Transportation	Provide transportation vouchers or gas cards to help clients attend individual classes at the pregnancy center	2 - 3	4 different clients were able to come to lessons because of bus vouchers provided by Positive Alternatives. (9 total vouchers were given this quarter to those 4 clients)	9

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	4
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	1
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	3
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	0

Challenges:

Comments: